



**27 CONGRESO INTERNACIONAL CIRIEC**  
Sevilla septiembre 2008

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Facultad de Economía  
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## **27th INTERNATIONAL CONGRESS OF CIRIEC**

**Seville, 22, 23 and 24 September 2008**

**Innovation and Management.  
The responses of public, social and co-operative economy enterprises to  
major challenges**

[www.congresociriec.es](http://www.congresociriec.es)

**Information and  
Call for Papers**

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**First announcement**

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## **1. Introduction**

Public, social and cooperative enterprises need to reconcile their specific values and missions with those required for efficient, profitable management. The meeting of one and the other logic is a factor for innovation, as is the diversity of economic agents and of their objectives.

Papers for the 27th Congress will address the specific sphere in which public, social and cooperative enterprises respond to the challenges that arise through innovation strategies and the management of change. The challenges are many: an increasingly competitive environment, pressures to water down and homogenise corporate management and governance models, new needs that require responses, technological mutations, the necessity of taking sustainable development into account, etc. The answers of public, social and cooperative enterprises to all these challenges entail determined participation in the knowledge economy and in the application of innovation measures: innovation in products, in markets, in processes, social innovation, organisational innovation, etc.

The contributions of public, social and cooperative enterprises to the different aspects of innovation and their implications in the field of management will be the subject of the different sessions of this Congress.

## **2. Congress topics**

1. Innovations and innovation systems of the public, social and cooperative economy
2. New governance models
3. New products and services in response to the needs of society
4. Protecting the environment and sustainable development
5. New partnerships to provide local services
6. New assessment models (corporate social responsibility, etc.)
7. Social and health services
8. Networks and infrastructure
9. New production processes and sustainable development
10. New types of relationship between the State and the Social Economy and new public policies.

### **3. Aims of the Congress and Invitation to Participate**

1. Bring together Social Economy and Public Sector Economy researchers and professionals from different parts of the world
2. Offer researchers, professionals and governments an opportunity to exchange information and points of view on the Social Economy and the Public Sector Economy in different national contexts
3. Encourage collaborative research between Social Economy and Public Sector Economy researchers and professionals.

Researchers, professionals working in this sector and government representatives are invited to participate in the Congress.

### **4. General Structure of the Congress**

The Congress is structured around three axes:

1. Plenary sessions
2. Workshops on particular topics
3. Poster presentations.

A dedicated space will be set aside for displaying the posters and other documents of the Congress participants and their organisations.

### **5. Important dates for submitting papers**

15/02/08	Deadline for submitting abstract proposals
01/04/08	Notification of acceptance of abstract proposals
15/06/08	Deadline for discounted registration
15/06/08	Deadline for submission of the full texts for publication
22/09/08	First day of the Congress

### **6. Congress Web page and subscription to the Congress newsletter**

[www.congresociriec.es](http://www.congresociriec.es) (from December 2007).

Ciriec's own webpage, [www.ciriec.es](http://www.ciriec.es), and that of the Observatorio Español de la Economía Social, [www.observatorioeconomiasocial.es](http://www.observatorioeconomiasocial.es), will also publish updates on the Congress.

To receive updates on the congress, subscribe to:  
[info@congresociriec.es](mailto:info@congresociriec.es)

## 7. Congress organizers

**CIRIEC-International (the International Centre of Research and Information on the Public, Social and Cooperative Economy)** is an international, non-governmental scientific organisation. Its aims are to foster information-seeking, scientific research and the dissemination of works on the sectors and activities where the main aim is to serve the general interest: government action in economic matters and public services, public-sector enterprises and Social Economy organisations such as cooperatives, labour companies, mutual societies, foundations and associations.

Ciriec-International celebrated its 60th anniversary as an organisation in 2007. Its headquarters are in Belgium and it has sections in 13 countries. [www.ulg.ac.be/ciriec](http://www.ulg.ac.be/ciriec). CIRIEC publishes the *Annals of Public and Cooperative Economics*, a scientific journal that is available from Wiley-Blackwell Publishing: [www.blackwellpublishing.com/apce](http://www.blackwellpublishing.com/apce). It also publishes workbooks, available from CIRIEC.

**CIRIEC-España** is the Spanish section of CIRIEC. [www.ciriec.es/](http://www.ciriec.es/). It was established as an association in 1986. Its headquarters are at the University of Valencia. The Board of CIRIEC-Spain is composed of distinguished academics who specialise in the Social Economy as well as well-known names who represent the Social Economy associations, federations and business confederations in Spain. Its publications include the leading scientific journal in the field of the social economy in Spain and Latin America, *CIRIEC-España, revista de economía pública, social y cooperativa*: <http://www.ciriec-revistaeconomia.es>.

Its documentation centre, CIDEDEC, specialises in the social economy and the public sector economy: ([www.uv.es/cidec](http://www.uv.es/cidec)).

The **Confederación de Entidades para la Economía Social de Andalucía or Confederation of Organisations for the Social Economy in Andalusia (CEPES-Andalucía)** is an inter-sector business Organisation set up in 1993 that brings together the organisations (federations, associations, foundations) of Social Economy enterprises and self-employed entrepreneurs in the Autonomous Community of Andalusia. The main function of **CEPES-Andalucía** is to defend the interests of this group of businesses and act as the social agent that represents it, as well as to further these business models as a means to create employment and achieve a more just society and greater distribution of wealth.

## 8. Scientific Committee of the Congress

José BAREA (CIRIEC-Spain, Autonomous University of Madrid, Spain)  
Rafael CHAVES (CIRIEC-Spain, University of Valencia, Spain)  
José Luis MONZON (CIRIEC-Spain, University of Valencia, Spain)  
Adoración MOZAS (CIRIEC-Spain, University of Jaén, Spain)  
Benoît LEVESQUE (CIRIEC-Canada, University of Québec at Montreal, Canada)  
Gabriel OBERMANN (CIRIEC-Austria, University of Vienna, Austria)  
Hajime IMAMURA (CIRIEC-Japan, University of Toyo, Japan).

The Scientific Committee advises the International *Conseil* of CIRIEC on scientific matters concerning the Congress, particularly the choice of papers. In the latter task, the scientific committee will also be supported by CIRIEC's international scientific network.

## 9. Submission of proposals for presentations to the Congress

The organisers invite researchers from universities and specialist research centres to take part in the Congress and submit abstract proposals relevant to the topic fields within the general theme of the event.

### Abstracts:

The abstracts should be between 250 and 400 words long and include a bibliography. They may be written in English, French, German or Spanish.

The proposals for presentations should be sent on the form that may be found on the following webpage: [http://www.congresociriec.es/comunicaciones\\_envio](http://www.congresociriec.es/comunicaciones_envio).

They should also be sent as an attachment to [info@congresociriec.es](mailto:info@congresociriec.es), with a copy to [Rafael.Chaves@uv.es](mailto:Rafael.Chaves@uv.es). The subject line that should read "CIRIEC 2008 – ABS – Name of author", e.g. CIRIEC 2008 – ABS – Benoît Lévesque. If the authors do not wish their paper to be published on the Congress website they should state so.

### Accepted papers:

The list of accepted papers will be published on the Congress website on 2 April 2008: <http://www.congresociriec.es>.

### Sending full texts:

The deadline for sending the full text of the paper for publication is 15 June 2008. Publication of papers received after this date cannot be guaranteed. Poster presentations will not be accepted unless the researchers have completed the registration process.

## **Grants**

University and specialised research centre researchers whose presentation has been accepted and who wish to apply for a grant for the Congress in addition to the discounted registration rate should apply to [secretaria@congresociriec.es](mailto:secretaria@congresociriec.es) during April 2008, indicating "CIRIEC 2008 – BECA – Name of Author" in the subject line.

## **10. Publication**

A book of abstracts will be distributed to all the participants in the Congress. A CD (with ISBN) will be published with all the Congress lectures and presentations.

## **11. Registration**

All Congress participants must register.

Researchers whose poster presentations are accepted by the scientific committee of the Congress will enjoy a significant discount on the registration fee.

Registration must be made through the Congress website or by contacting the **FUNDATOURS** agency directly.

## **12. Official languages of the Congress**

The official languages of the Congress are English, French, German and Spanish.

### 13. Congress location

The Congress venue is the conference centre (*Centro de Convenciones*) of the Hotel Barceló Renacimiento, in the Isla de La Cartuja area of Seville ([www.barcelorenacimiento.com](http://www.barcelorenacimiento.com)).

More information may be found on the Congress website and through the FUNDATOURS agency.

Seville has an international airport and a high-speed rail link (AVE) to Madrid.

Seville is a magical city. The city on the banks of the Guadalquivir is full of narrow streets and fascinating corners that hold all the inspiration and enchantment of the South.

Seville is among the cities with the longest history in Europe. Its landmarks include the minaret called *La Giralda*, the cathedral and the *Alcázar* palace. Just a part of its historical legacy includes the *Casa de Pilatos* palace, the City Hall (*Ayuntamiento*), the Archive of the Indies (*Archivo de Indias*) and the Art Museum (*Museo de Bellas Artes*), as well as convents, parish churches and other palaces.



The Triana district, La Macarena, Santa Cruz y San Bartolomé, Las Sierpes street, La Maestranza bullring, the Parque de María Luisa and walks along the river banks are other typical sights of Seville.

#### **14. Further information**

For further information on registration, travel, social events, etc. please contact:

*FUNDATOURS: A/At. Srta. Paulina Castillo*  
*Camino de las Erillas, s/n. Ed. Invarsa Módulo 312*  
*San Juan de Aznalfarache (41920) Sevilla*  
*Telf.: +34 650 917 320 – Fax: +34 954 178 838*  
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For further information on the Congress please contact Ana Ramón Sierra, the Congress coordinator, at:

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